

**VIVA POLK/VIVA FLORIDA
PARADE / Sunday – JUNE 22, 2014
PARTICIPATION APPLICATION**

Event: VIVA POLK/VIVA FLORIDA CELEBRATION
Location: MASSACHUSETTES TO PINE STREET / Lakeland
Date: Sunday , April 15 2014
Event Time: 2P.M. – 4 P.M.
Report Time: 11:30am

ADDITIONAL INFORMATION

- All parade participants will report to the start of parade route at 1130am
- A group representative must sign in once they arrive 2 hrs. prior to parade time.
- The group representative must check in all liability forms when signing in two hour prior to parading
- Parade participants must attend an orientation/CONFERENCE CALL post meeting on JUNE 7 for day of parade instructions
- All floats /parade participants must meet the following guidelines:
 - 1.) Have a link to VIVA PINE FEST DISCOVERY OF FLORIDA/ culture/theme.
 - 2.) Appropriate for family atmosphere. If vulgarity is perceived and different from your application submittal/sketch your performance/members performing will be pulled OFF parade route. This includes language, nudity vulgar moves, visual art etc and gestures.
 - 3.) **NO TOSSING BEADS OR CANDY , FLIERS ETC ON PARADE ROUTE**
- Please return this form to the address shown below **BY APRIL 30** with your payment. This will ensure a spot will be reserved for you the day of the parade

SEE ATTACHED LIST FOR PRICING

Mail in complete application to:

PRHCCPC , Inc
VIVA POLK/VIVA FLORIDA
Attn: A RIVERA
PO BOX 742
KATHLEEN, Florida 33849
Fax: (863)838-2084
WWW.PRHCCPC.COM

VIVA POLK / VIVA FLORIDA
SUNDAY JUNE 22 2014
Sign up by APRIL 30
PARADE APPLICATION

CONTACT INFORMATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Email: _____ FLOAT or WALKERS _____

PARADE / WALKERS DETAILS

Please provide us with the type of FLOAT SIZE you will be providing at the parade.
Include number of walkers/marchers / float attendees

Signature _____ Date _____

FEE / CATEGORY : _____



VIVA PINE FEST PARADE PARTICIPATION FEES

WALKERS

MARCHERS \$35

SCHOOL BANDS/DANCE TEAMS

CHEER TEAMS ..ETC \$15

*NON FOR PROFITS /
GOVT ORGANIZATIONS \$N/A*

WALKERS OR FLOAT

LARGE COMPANIES / RADIO STATIONS & TV \$150

AMATUER FLOATS \$50

PROFESSIONAL FLOATS \$100

*MILITARY or
LAW ENFORCEMENT N/A*

PURCHASE A BOOTH SPACE IN BLOCK PARTY AND GET

50% OFF YOUR PARADE PARTICIPATION!!

SPONSOR THE EVENT AND GET YOUR PARADE PARTICIPTION

FREE!!

NO LARGE ANIMALS SORRY / DOGS ON A LEASH & PICK UP AFTER THEM PLEASE