

The Puerto Rican/Hispanic Chamber

Presents

VIVA Florida / VIVA Polk

Celebrating the 500th Birthday of the
Discovery of the State of Florida

Starting with a :

- ◆ Gala Dinner—April 5
- ◆ VIVA Polk Parade—April 6
- ◆ Outdoor Celebration—April 6

**SPECIALS on the Gala Dinner / Parade & Outdoor
Booth Space**

(all three for \$295 add \$50 for food vendors)

Contact Ana Rivera 863-838-2084

Booth Space starts at \$ 150

(add \$50 for food vendors)

Start Applying NOW EARLY BIRD DUE by NOV 1, 2012

VIVA POLK

*Discovery of Florida
Celebration*

April 6, 2013

Right after the :

VIVA

Polk Parade

Lakeland , FL USA

April 5—Gala Dinner

Tickets For TWO at \$ 110

Single Ticket at \$ 55

Corporate Table of 8 at \$425

April 6— VIVA Polk Parade

Amateur Float \$ 100

****Professional / Corporate**

Floats \$ 250**

Non for profits , Schools ,School
bands , Dance groups ,churches etc

Government Agencies & walkers (up
to 12) \$ 35

April 6—Outdoor Festival

Booths Non Food \$ 150

Booths Food Vendor add \$50 more

****When you buy two booths get one for
\$75/ food one at \$100****

AD space available for sale in Gala Book

Sponsorships Available

\$2500 gets you :

- ◆ Corporate Dinner table at Gala
(8 tickets)
- ◆ Two booths at festival
- ◆ Entrance fee for a float of your
Choice (amateur / non)
- ◆ Full page Ad in Gala program
- ◆ Mention at the festival all Marketing
- ◆ One year membership to the
PRCHCCPC (chamber)
- ◆ Two tickets to attend the
Miss Polk Latina Pageant 5/2013

****EXCLUSIVE****

Sponsorship of \$5000

all the above plus

*(but instead of two booths you receive
4)*

Additionally Cover of Program

Sponsorships Available

\$1000 gets you :

- ◆ TWO dinner tickets
- ◆ ONE booths at festival
- ◆ Entrance fee for a float of your
Choice (amateur / non)
- ◆ 1/2 Page Ad in Gala program
- ◆ Mention at the festival all Marketing
- ◆ One year membership to the
PRCHCCPC (chamber)
- ◆ Two tickets to attend the
Miss Polk Latina Pageant 5/2013

\$500 gets you :

- ONE booth at festival
- 1/4 Page Ad in Gala program
- TWO Gala Dinner Tickets
- Entry fee for walkers in Parade
- Miss Polk Latina Pageant 2 tickets